

# Invitation to Exhibit

## NANT 14

Champions of Neonatal Development



### PRE-CONFERENCE

April 11, 2024

### MAIN CONFERENCE

April 12-13, 2024



### LOCATION

Miramar Beach, FL

Sponsored By: National Association of Neonatal Therapists®

# | NANT 14 |

Dear Colleagues and Exhibitors,

Like all great partnerships, we view your participation in NANT 14 as a win-win situation. We could not host this type of event without your support.

Companies in the maternal, infant, and neonatal markets invest in this event because they realize that neonatal therapists bring a unique perspective and approach to their products and services.

The more companies like yours get to know our participants - their high level of education, research efforts, dedication to process improvement and innovation - the more you want to grow in relationship with them. (And vice versa!)

The NANT Conference is not a conference for generalists - it is a highly specialized group that seeks highly specialized products and services. Companies like yours are investing in ways to have a laser focused effect on a particular portion of the market. It's why we never aim to have hundreds of exhibitors.

We've seen new companies take off with the support of this group and global companies establish brand new and successful niches, messaging, and significance in the neonatal space. The value-add is tangible.

I can't wait to see you in Miramar Beach, FL for NANT 14!



Kind regards,

A handwritten signature in black ink that reads "Sue Ludwig".

Sue Ludwig, OTR/L, CNT  
President & Founder

When neonatal therapists come together at NANT, the energy is palpable. Here is a glimpse of what participants and other exhibitors say about their NANT experience.

***“NANT has provided a wealth of opportunities to build solid relationships with experienced NICU therapy specialists and to welcome the new to the flock.”***

-Sandi Aubuchon, MA, BSN, RN  
President, Medical Division Dr. Brown's Medical

***“This conference provides an opportunity to exhibit to an extremely targeted NICU-focused group who bring incredible questions, input, passion, and enthusiasm whether they are leaders in the field or new to the NICU.”***

-Maureen Connors Lenke OTR/L, CNT, CIMI  
Partner and Codeveloper IMPS (Infant Motor Performance Scales)  
Exclusive publisher of the TIMP (Test of Infant Motor Performance)

We invite you to be a part of NANT 14: Champions of Neonatal Development.

We can't optimize the safety and outcomes of the babies we serve without your world-class, innovative products and services.

Below you'll find everything you need to know about becoming an exhibitor.



## YOUR AUDIENCE:

Get ready! The exhibitor area remains packed throughout each exhibitor showcase. Participants ask important questions and are truly interested in your products and services.

Neonatal occupational therapists, physical therapists and speech language pathologists are a bigger network than you may realize. They have a unique view of the NICU and want to help you from an angle you never knew was missing. Therapists are creative, flexible and innovative. They love to connect with like minded individuals, groups and companies to further neonatal care.

Among this group are neonatal therapists as clinicians, authors, researchers, consultants, product developers and speakers. Neonatal therapists are instrumental in championing products and services in the NICU and have brought many products to the forefront in national and international markets.

INVESTMENT  
**\$2000**

## INCLUDED IN YOUR INVESTMENT

- Connection with Clinicians: Exhibiting at our internationally attended conference gives you opportunities for list building, lead generation, and true connection.
- Exhibitor Space: The following STANDARD booth furnishings will be supplied with purchase of your 10x10 exhibit space.
  - 8' high back drape
  - 3' high side drape
  - (1) 6' skirted table
  - (2) side chairs
  - (1) wastebasket
  - Booth identification sign
- Two attendants per standard booth.
- Main conference registration and CEUs for booth attendants who are OT/PT/SLP.
- Your company name/logo, website and contact information will be included in our conference app.
- Recognition in one social media post prior to conference.
- Invitation to attend the Welcome Reception: You're invited to attend the Welcome Reception the evening of Thursday, April 11. This gives you the opportunity to meet this incredible group in a social environment without the exhibitor table between you.
- Non-profit organizations are eligible for a discounted exhibitor fee of \$1000.

## NANT 14 REGISTRATION IS OPEN!

[Click here to register](#)

Contact us at [support@neonataltherapists.com](mailto:support@neonataltherapists.com) if you have any questions.



## A LA CARTE OPPORTUNITIES

INVESTMENT  
**\$5000**

### TOTE BAG SPONSOR

Have your one-color logo along with wording for NANT 14 conference branded on a high quality tote. (Tote image available upon request.)

Every participant will receive a tote as they sign in. The cool thing is that they will use them for years to come.

INVESTMENT  
**\$3500**

### ROOM KEY SPONSOR

Customize the conference hotel's room key cards using your own branding. Let your company information touch every attendee at the conference - a great opportunity for visibility as each participant checks into the hotel.

INVESTMENT  
**\$3000**

### PRE-CONFERENCE SESSION SPONSOR

INCLUDES:

- Agenda recognition in conference app. Recognition from podium at Pre-Conference.
- An opportunity to address the group directly from the podium for up to 10 minutes on Thursday, April 11<sup>th</sup>.
- Exclusive opportunity to have one 6' exhibitor table outside the Pre-Conference space for Pre-Conference session. Make an impression.

INVESTMENT  
**\$2500**

### BREAK SPONSOR

Participants will love you for providing a morning or afternoon break to keep them hopping.

Investment includes signage at break stations and recognition within the conference app. For those interested in individually wrapped and branded snacks please contact us for additional details.

## A LA CARTE OPPORTUNITIES

INVESTMENT  
**\$1000**

### BREASTFEEDING ROOM SPONSOR

Help provide a private and designated space during the conference for our breastfeeding moms. Attendees will no doubt recognize and appreciate your support of both the NANT 14 event and human milk for babies.

Your sponsorship will be recognized both in the conference app and your branded signage on site.

INVESTMENT  
**\$1000**

### SEAT DROP FLYER

Get noticed by the attendees with a strategic 'seat drop' to highlight your company's information. We will distribute a flyer onto each attendees' seat during a strategic time during the event. What a great way to make an impression!

INVESTMENT  
**\$1000**

### POSTER SESSION SPONSOR

Show your support for new and innovative research and practice by sponsoring the formal Poster Presentation Session. Your sponsorship will be recognized both in the conference app and your branded signage on site.

INVESTMENT  
**\$500**

### LANYARD SPONSOR

Elevate your company's recognition by sponsoring and providing the conference lanyards.



## A LA CARTE OPPORTUNITIES

INVESTMENT  
**\$500**

### TOTE STUFFER

A marketing piece in every tote!

Connect early! What's the one product, service or message you want this group to know about your company before the conference begins?

You may provide a one page (no greater than 8.5" x 11") marketing item (postcard, brochure) to be added to registration materials that all participants will receive upon signing in to the conference.

INVESTMENT  
**\$3500**

### PROMOTIONAL ADS

Limited spots available. Ads are played between sessions. Please contact us at [info@neonataltherapists.com](mailto:info@neonataltherapists.com) for details.



**MIRAMAR BEACH, FL**

**GRAND SANDESTIN AT THE SANDESTIN  
GOLF AND BEACH RESORT**

**IMPORTANT  
DATES**

THURSDAY  
**APRIL 11**

Pre-Conference  
Exhibitor Set Up 10:00am - 4:00pm

THURSDAY EVE  
**APRIL 11**

Welcome Reception (Please join us!)

FRIDAY  
**APRIL 12**

Main Conference Day 1  
Exhibit Showcase Sessions

FRIDAY EVE  
**APRIL 12**

NANT Event - Details TBD

SATURDAY  
**APRIL 13**

Main Conference Day 2  
Exhibitor Showcase  
Session in morning only.  
*Booths broken down by noon.*

**Email us at: [info@neonataltherapists.com](mailto:info@neonataltherapists.com)**

to invest in any of these opportunities and/or for additional information.

To secure your spot as an exhibitor at NANT 14 click on the registration link on the following page or visit <https://nantconference.com>.



## REGISTRATION

REGISTER  
HERE

Your space is reserved with a 50% deposit and completion of online reservation form. You will receive a confirmation of registration via email upon successful registration.

[Click Here to Register](#)

[Visit the Conference Website](#)

Want to reach neonatal therapists in a bigger way at a higher level?

We offer year-round Premier Partnerships. If you are interested in becoming a Premier Partner please email Sue Ludwig at:  
[sueludwig@neonataltherapists.com](mailto:sueludwig@neonataltherapists.com).

*Partners and Exhibitors are not permitted to host any type of invitational event that is in conflict with the NANT 14 agenda and official evening activities unless approved by the NANT Conference Committee.*

